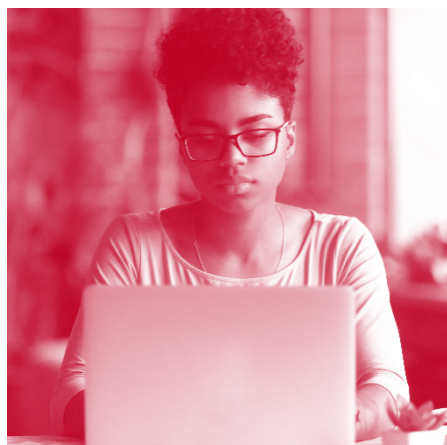
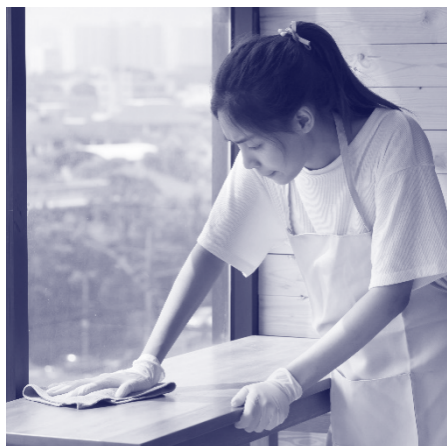


Join the Pledge:

Together for Fair Platform Work!



The Fairwork Project

www.fair.work
info@fair.work
[@TowardsFairWork](https://www.instagram.com/TowardsFairWork)

Join the Pledge: Together for Fair Platform Work!

The gig economy – app-controlled tasks including ride-hailing, delivery, domestic services, and digital services – is growing fast, but workers on these platforms often experience low pay, poor conditions, and a lack of job security.

Fairwork (fair.work) works in Europe, Africa, Asia, and North and Latin America to rate gig economy platforms against five principles of decent work – fair pay, fair conditions, fair contracts, fair management, and fair representation. The scores are released annually as national league tables.¹ The spread of scores on each league table shows that fair and unfair working conditions are choices made by platforms, rather than inevitable outcomes of platform work.

We are seeking to engage with organisations, whether current users of platform labour, or even potential users, that would like to demonstrate their public commitment to fairer platform work.

- Organisations like universities, schools, businesses, and charities can make a difference by supporting the best labour practices, guided by our five principles of fair work.
- Local governments and administrations can support fairer platform work by introducing meaningful regulation that encourages minimum standards for platforms operating in their areas, or which are eligible for public funding.
- Socially responsible investors or rating agencies can help improve the working conditions of gig workers by making sure that they, or their clients, invest only in those platforms that offer better labour standards.

There may be further ways for different stakeholders to support our efforts to contribute to a fairer future of platform work, demonstrate this support to the wider public, and create meaningful change that we could explore together!

Find out more at fair.work/pledge

¹ Fairwork's definition of a digital labour platform, the five principles of fair work, as well as the methodologies used for the ratings, can be found on our website: <https://fair.work/en/fw/about/faqs/>

How you can support Fairwork

We are offering a two-tier system of engagement.

Tier 1: Become an official Fairwork Supporter

Your organisation can become an official Fairwork Supporter. As an official Fairwork Supporter:

- You publicly endorse Fairwork. A statement to that effect could appear on your organisation's website, including Fairwork's logo and a link to our website.
- You make Fairwork resources available to your staff and members, to help them in deciding which platforms to engage with. This includes the Fairwork principles, and the most recent Fairwork ratings in the areas you operate in.
- In turn, we will list you as a supporter on our website and share your endorsement on social media.

Tier 2: Become an official Fairwork Partner

If your organisation wants to do more, you can join a growing community of organisations that go further than Supporters in contributing to a fairer platform economy, by committing to concrete and meaningful changes in their own practices as official Fairwork Partners. As an official Fairwork Partner:

- You publicly endorse Fairwork. A statement to that effect could appear on your organisation's website,
- You make Fairwork resources available to your staff and members, to help them in deciding which platforms to engage with. This includes the Fairwork principles, and the most recent Fairwork ratings in the areas you operate in.
- You will make a meaningful commitment to support fair platform work in your organisation's activities. For example:
 - You could develop a guideline or policy on the use of platform labour for staff and members of your organisation when carrying out organisation-related activities. Such a policy could encourage them to always use the better-rated platform in a given sector, where there is a choice available, based on the most recent applicable Fairwork rankings. Most importantly: you let the platforms you work with know about this new policy! We can provide you with template letters and emails.

- If you are an investor, you could publicly commit to only investing in platforms that have been rated at least 7/10 in the most recent applicable Fairwork ratings.²
- If you are a rating company, you could refer to our ratings when giving advice for clients or customers, for example when it comes to investment decisions, and urge them to only invest in platforms rated at least 7/10 in the most recent applicable Fairwork ratings.²
- If you are a government or administrative body, you could create a policy that favours well-rated platforms in public funding or licensing agreements.
- If you have other ideas that leverage our ratings and make a meaningful contribution to improving working conditions in the gig economy, just let us know and we'll be happy to discuss!
- In turn, we will list you as a partner on our website with a text about our partnership with you and the commitment you have made, feature the partnership on our social media channels, and include your logo in reports relevant to the area you are operating in. We will also grant you use of the Fairwork Partner badge in your branding and promotional materials.

Sign our pledge! More information at fair.work/pledge

² If a league table is available and at least one point was granted for fair pay.

Join the Pledge: Together for Fair Platform Work!

ARUNA RODDAM BHASKAR

Contact name

nurture.farm

Organisation

Phone

arunarb@nurture.farm

Email

The above-mentioned organisation hereby declares its intention to become

- ☐ Official Fairwork Supporter
- ☒ Official Fairwork Partner
- ☐ I have read the Terms and Conditions and aim to comply with the related obligations within due time.

BANGALORE



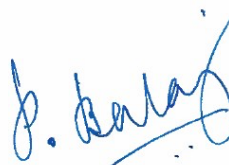
Date, Place

Signature

The Fairwork Project gladly accepts the above organization as a supporter/partner for 2022. We look forward to your cooperation.

Bangalore, April 2022

BALAJI PARTHASARATHY



Date, Place

Signature of country PI for the Fairwork Project

Berlin, 26.07.2022



Date, Place

Signature of global coordinator of outreach activities
for the Fairwork Project



Fairwork India
BALAJI PARTHASARATHY
Principal Investigator

Appendix

Terms and Conditions

For either kind of engagement, the following terms and conditions apply:

- Becoming an official Fairwork Supporter or Partner, and fulfilling the requirements, is a voluntary initiative of your organisation.
- Signing the Fairwork pledge does not involve an assessment of the internal labour practices of your organisation, and becoming a Fairwork Partner or Supporter does not mean that Fairwork endorses the internal labour practices of your organisation.
- There are no costs associated with engagement with Fairwork.
- You will be acknowledged as an official Supporter or Partner from the moment we agree on your contribution.
- We will require proof of the implementation of your contribution within one year. If you cannot provide it, we will remove your name from the list of Supporters and Partners and Partners, and you will no longer be allowed to use our logo or Fairwork Partner badge.
- The use of the Fairwork Partner badge is valid for one calendar year and must be renewed on a yearly basis.
- Each party reserves the right to end the partnership and associated benefits at any time by written notice.

The official Fairwork Partner badge



Credits and Funding

Fairwork is a collaboration between the following organisations:



Fairwork is grateful for support from these organisations:

